

Digital Imaging and Photography

Goals of the course

- To help you make more useful pictures.
- To improve the quality and content of your images.
- To help you understand the processes and terminology related to digital photography and image editing.
- To get the most out of the camera you have.

-more->

...Goals of the course

- To learn the professional way to do things.
- To improve your marketable skill set.
- To help you see more possibilities in a picture, and to make you more critical.
- To make your clients happier.

Why do we make images?

- To remember people and events
- To create art
- To communicate personality traits
- To communicate an idea - persuade
- To make something clear - illustrate

Visual elements contribute to a photographic composition

- Texture
- Line
- Shape
- Form
- Color

Texture



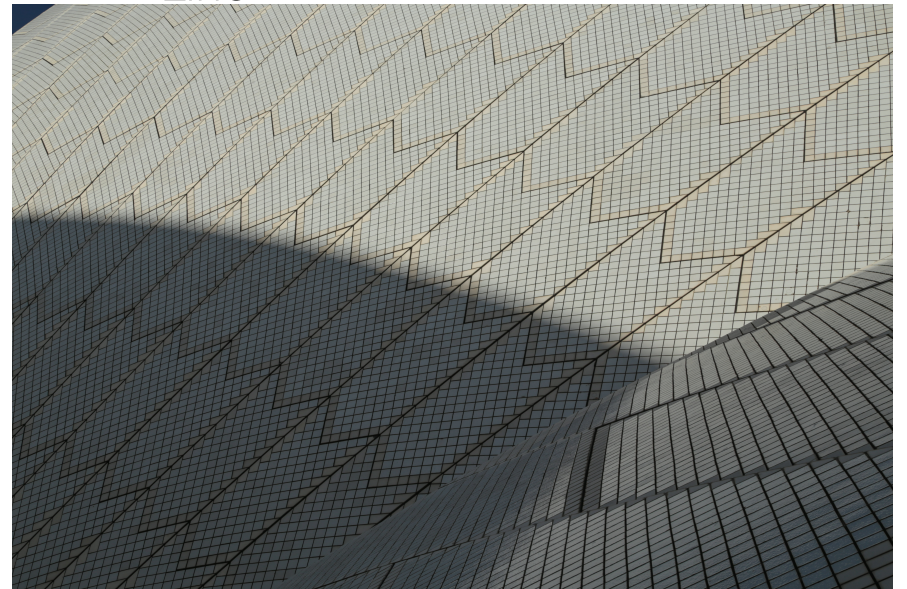
Texture



Line



Line



Line



Shape



Shape

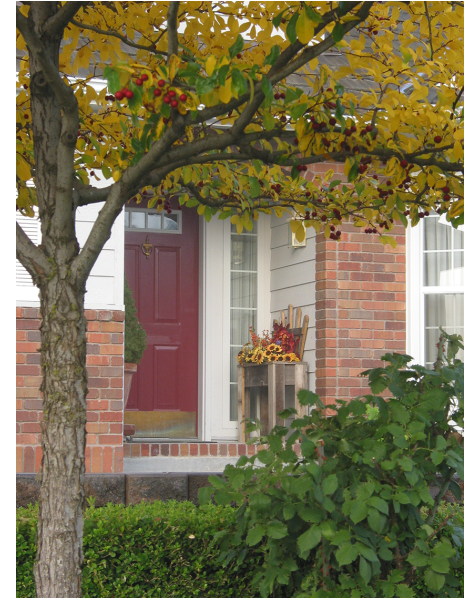


Form





Form



Color



Color



Color



Which elements are dominant?



Which elements are dominant?



Which elements are dominant?



Which
elements
are
dominant?

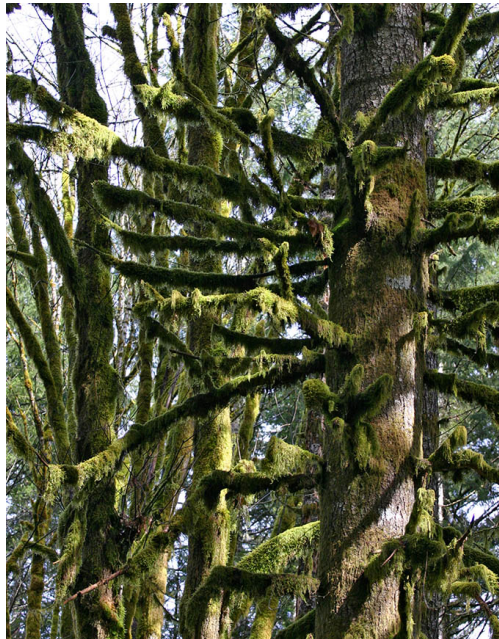


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